

WARNING

**This package may save
you a lot of time and
fundraising stress.**

(And make your organization a lot of money!)



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How To Use Sports To **Raise Money Fast** For Your Organization

- **With Nothing to Inventory**
 - No Candy Bars, No Candles, No T-Shirts
- **Nothing to Sell**
 - No Popcorn, No Decorative Tins, No Cakes and Pies
- **Minimal Time Involvement for the Parents**
 - We handle almost all the nuts & bolts for you.
- **And FUN for every child**
 - Every single child can help and have fun doing it.



And oh yeah, in a very short period of time,
you will make ***more money than four bake sales!***

(Nothing against bake sales. They are just a lot of work!)



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Dear Hard Working Fund Raisers,

Let's start by making one thing perfectly clear.

I've bought the candy bars. I've bought the candles. I've bought the popcorn and the M&M's. I've bought the Christmas ornaments, and I've bought the tins and greeting cards. I've even baked the cup cakes for the bake sales. (ok, I admit, I bought the cup cakes for the bake sale).

The point is, my wife and I have put two boys through grade school, middle school, high school, and college. **We've been through seemingly every kind of fundraiser known to man.**

We know how much time and effort organizations like yours put into raising money for your school.

It is a ridiculous amount of time. It seems like all we did was move from one fundraiser into preparation for the next fundraiser.

I wish we had known about an organization like Josh Grubbs Sports Blast USA when our kids were in school.

Josh Grubbs and his Sports Blast USA team provide a fun and exciting new way to quickly raise funds for your organization.

And not only is it **easy for the parents**, but more importantly it allows **every child** to be involved in the fun.

Yes, fund-raising parents, there is a much easier way!



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So How Does A Kick-A-Thon Work?

Here is how it works for you:

Sports Blast USA supplies pledge sheets for your organization to give to each child.

Every child who gets a pledge of any kind will get to participate at the Kick-A-Thon for prizes.

“Jimmy”, with his pledge sheet in hand, visits his Grandmother and asks her to sponsor him at a Soccer Kick-A-Thon. Jimmy shows Grandma his pledge sheet and explains that he will get three kicks and the chance to win prizes. Grandma may give any amount that fits her budget. There is nothing to purchase.

She is only helping Jimmy with her sponsorship pledge.



Jimmy or Grandma writes her pledge on the attached Sponsorship Pledge Sheet and collects the money.

Jimmy then hands Grandma a personally signed Thank You note.
(Thank You notes will be supplied. see attached examples).



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Jimmy turns in all his sponsorship pledges at school before an appointed date.

On the day of the Kick-A-Thon, Josh Grubbs' Sports Blast USA will come to your school and allow each participating child to take three kicks to see how fast they can kick the soccer ball. If they guess the speed of their kick, they will win a prize.

Also top fundraisers will be rewarded!

Ideally, the kids could be clocked during either recess or a physical education class. But any convenient, pre-arranged timeslot will work.



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So How Much Money Can You Make?

Remember, Jimmy's pledge from Grandma? Let's say she pledged \$5.00. Some will pledge more and some will pledge less.

Now let's assume that Jimmy has also visited an Aunt or two, and a few friends and neighbors, who are generally tired of buying "stuff" but **they do want to support** Jimmy.

Just imagine the results if Jimmy finds 9 other sponsors who each, like Grandma, pledges \$5.00. If Jimmy does this, then Jimmy would raise a total of \$50.00 (10 sponsors x \$5.00 each = \$50.00). **Our experience is that the average participant raises between \$35 – 45\$.**

If your organization has 200 participants who each raise \$40, you would generate gross funds of \$8000.00.

Your organization now receives 75% of the gross funds raised.
Your organization earns a check for \$6000.00 (75% of the \$8000.00).

Will every child do as well as Jimmy with his 10 sponsors? **NO**

Some won't, but *some will do much better.*

And Sports Blast USA GIVES PRIZES!

- **EVERY CHILD who gets any pledge will get to kick at the Kick-A-Thon.**
- **EVERY CHILD who gets any pledge will get to guess their kicking speed for a prize.**
- **Sports Blast USA gives a prize to every student who raises \$50 or more**

FOR EACH CLASS:

- **Sports Blast USA gives a prize to the student in each class who raises the most money.**

FOR THE OVERALL SCHOOL:

- **Sports Blast USA gives a \$100 Dicks Sporting Goods Shopping Spree to the student in the school who raises the most money**

The whole point is, since any child can do this, fundraising could not be much easier or fun.

Let us help!

Rodney Grubbs
Fundraising and Promotions Director
Sports Blast USA



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THANK YOU !!!

Dear Kick-A-Thon Sponsor,

Our school could not continue to do the things we do without the kindness and generosity of people like you.

Thank you so much for sponsoring me in our up-coming Kick-A-Thon.

Very Sincerely,



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Kick-A-Thon Pledge Sheet

Kicker's Name: _____ Date of Event: _____

School Name: _____ Parent or Teacher Name: _____

| Sponsor's Name | Address | Pledge Amount |
|----------------------|---------------------------|-------------------|
| 1. <u> SAMPLE </u> | <u> SAMPLE ADDRESS </u> | <u> \$5.00 </u> |
| 2. _____ | _____ | _____ |
| 3. _____ | _____ | _____ |
| 4. _____ | _____ | _____ |
| 5. _____ | _____ | _____ |
| 6. _____ | _____ | _____ |
| 7. _____ | _____ | _____ |
| 8. _____ | _____ | _____ |
| 9. _____ | _____ | _____ |
| 10. _____ | _____ | _____ |
| 11. _____ | _____ | _____ |
| 12. _____ | _____ | _____ |
| 13. _____ | _____ | _____ |
| 14. _____ | _____ | _____ |
| 15. _____ | _____ | _____ |

Total Raised → _____

Thanks For Helping Me



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Dear Parents and Kick-A-Thon participants,

We will be holding a Soccer Kick-A-Thon fundraiser for _____.

This is an extremely fun event that everyone can participate in.

With this letter, you have been given a sponsorship pledge sheet. Ask your family and friends to sponsor you in the Kick-A-Thon. They can pledge any amount that fits their budget. However, if they ask for a suggestion, five dollars seems to be the average.

Their generosity will help raise some much needed funds.

Please try to get as many sponsors as you can.

Every child who gets one or more pledges of any size will be able to participate in the Kick-A-Thon.

At the Kick-A-Thon, every participant will get to test their kicking speed on a radar gun. It is fun to see how fast you can kick, but also to see if you can guess how fast the ball will go. **If you guess your speed you will win a prize.**

- Every student **who raises \$50 or more** will receive a (fundraising prize).
- The **student who raises the most money from each class** will receive a (larger fundraising prize).
- The overall fundraising student for your organization will receive a **\$100 Shopping Spree at Dicks Sporting Goods.**

You have from now until _____ to get your sponsors and their pledges.
Collect ALL money at the time of their pledge.

The Kick-A-Thon will be held _____ (date) at _____ (time)
at _____ (location).

All money must be collected and turned in to _____
by _____.

Thanks for your help!



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Josh Grubbs Sports Blast USA Kick-A-Thon Agreement

The following organization _____ will host a
“Kick-A-Thon” fundraising event in partnership with Josh Grubbs’ Sports Blast USA.

The date for this event will be _____.

The event location will be _____.

The event hours will be _____.

Event Synopsis:

The above organization will arrange participants to solicit pledges from sponsors who will donate money based on the fastest speed a participant can kick a soccer ball.

Sports Blast USA’s role is as follows: Set up and operate necessary equipment to time kicking speeds. To supply pledge sheets and prizes for the event. To conduct the schedule of activities in accordance with the organization.

The organization’s role is as follows: To distribute pledge sheets and necessary instructions to participants. To reasonably monitor participants progress in obtaining pledges. To notify participants of pledge deadlines and schedule of events. To collect pledge money from participants and distribute as follows:

- **25% of all monies collected to be made payable to Sports Blast USA.**
- **75% of all monies collected to be retained by the organization.**

Participants of the event will be given a deadline of _____ to turn pledge money in.

Payment to Sports Blast USA shall be made immediately after deadline.

Any monies collected after the deadline shall be sent to Sports Blast USA weekly until monies from the event cease being turned in.

Notes and Amendments:

Authorized Signature for Organization

Printed Name

Date

Authorized Signature for Sports Blast USA

Printed Name

Date



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