

WARNING

**This package may save
you a lot of time and
fundraising stress.**

(And make your organization a lot of money!)



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How To Use Sports To **Raise Money Fast** For Your Organization

- **With Nothing to Inventory**
 - No Candy Bars, No Candles, No T-Shirts
- **Nothing to Sell**
 - No Popcorn, No Decorative Tins, No Cakes and Pies
- **Minimal Time Involvement for the Parents**
 - We handle almost all the nuts & bolts for you.
- **And FUN for every player**
 - Every single player can help and have fun doing it.



And oh yeah, in a very short period of time,
you will make ***more money than four bake sales!***

(Nothing against bake sales. They are just a lot of work!)



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Dear Hard Working Fund Raisers,

Let's start by making one thing perfectly clear.

I've bought the candy bars. I've bought the candles. I've bought the popcorn and the M&M's. I've bought the Christmas ornaments, and I've bought the tins and greeting cards. I've even baked the cup cakes for the bake sales. (ok, I admit, I bought the cup cakes for the bake sale).

The point is, my wife and I have put two boys through grade school, middle school, high school, and college. **We've been through seemingly every kind of fundraiser known to man.**

We know how much time and effort organizations like yours put into raising money for your school.

It is a ridiculous amount of time. It seems like all we did was move from one fundraiser into preparation for the next fundraiser.

I wish we had known about an organization like Josh Grubbs Sports Blast USA when our kids were in school.

Josh Grubbs and his Sports Blast USA team provide a fun and exciting new way to quickly raise funds for your organization.

And not only is it **easy for the coaches and parents**, but more importantly it allows **every player** to be involved in the fun.

Yes, fund-raising parents, there is a much easier way!



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So How Does A Kick-A-Thon Work?

Here is how it works for you:

Sports Blast USA supplies pledge sheets for your organization to give to each player.

“Jimmy”, with his pledge sheet in hand, visits his Grandmother and asks her to sponsor him at a Soccer Kick-A-Thon. Jimmy shows Grandma the accompanying Kick-A-Thon Sponsor Letter which explains how she can pledge a small amount of money for each mile per hour (MPH) Jimmy kicks a soccer ball.

For this example, let’s say Grandma pledges only 10 cents for every mile per hour of Jimmy’s fastest kick. (Jimmy get’s three tries to see how fast he can kick it.)



Jimmy or Grandma writes this 10-cent pledge on the attached Sponsorship Pledge Sheet.

On the day of the Kick-A-Thon, Jimmy returns his Sponsorship Pledge Sheet to your organization.

Josh Grubbs Sports Blast USA will come to your soccer fields and allow each participating player to take three kicks to see how fast they can kick the soccer ball.



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Now let's say, again for this example, that Jimmy's fastest kick is 40 mph.

Sports Blast USA will record Jimmy's fastest speed (40 mph) on a certificate that Jimmy can take to his Grandmother to collect his pledge.

Jimmy would collect \$4.00 from Grandma.
(40 mph x her pledge of 10 cents = \$4.00)



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So How Much Money Can You Make?

Remember, Jimmy's pledge from Grandma produced \$4.00.

Now let's assume that Jimmy has also visited an Aunt or two, and a few friends and neighbors, who are generally tired of buying "stuff" but **they do want to support** Jimmy.

Just imagine the results if Jimmy finds 9 other sponsors who each, like Grandma, pledges 10 cents. If Jimmy does this, then Jimmy would raise a total of \$40.00 (10 sponsors x \$4.00 each = \$40.00). **Our experience is that the average player raises between \$35 – 45\$.**

If your organization has 200 players who each raise \$40, you would generate gross funds of \$8000.00.

Your organization now receives 75% of the gross funds raised.
Your organization earns a check for \$6000.00 (75% of the \$8000.00).

Will every player do as well as Jimmy with his 10 sponsors? NO

Some won't, but *some will do much better.*

And Sports Blast USA GIVES PRIZES!

- **EVERY PLAYER** WHO GETS ANY PLEDGE WILL GET TO KICK AT THE KICK-A-THON AND A CHANCE TO WIN A PRIZE.
- A prize for **every player who raises \$50 or more.**

FOR EACH DIVISION or LEAGUE:

- A prize to the player in each division or league who raises the most money.

FOR THE OVERALL ORGANIZATION:

- A **\$100 Dicks Sporting Goods Shopping Spree** to the overall player who raises the most money.

The whole point is, since any player can do this, fundraising could not be much easier or fun.

Let us help!

Rodney Grubbs
Fundraising and Promotions Director
Sports Blast USA
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I Need Your Help!

Kick-A-Thon Sponsorship Opportunity

Dear Soccer Supporter,

To help raise money for our soccer league, I am going to be participating in a Soccer Kick-A-Thon.

At the Kick-A-Thon, I will get three tries to see how fast I can kick a soccer ball. Each kick will be clocked by a professional radar gun operated by Josh Grubbs' Sports Blast USA.

It is important to know that only the fastest of my three kicks will count.

I am asking for a donation pledge for each mile per hour (MPH) that I kick the soccer ball.

Remember, only the fastest of my three kicks will be used for your pledge.

Here is how it works:

- On the day of the Kick-A-Thon, I will kick a soccer ball three times.
- Sports Blast USA will clock the speed of each kick and tell me how fast my fastest kick was.
- I will bring my pledge sheet back, showing my fastest speed, to collect your pledge.

If my fastest kick is 27 mph and you have pledged 10 cents for each mile per hour, then your Kick-A-Thon donation would be \$2.70 (27mph x 10 cents = \$2.70).

I promise to kick it as hard as I can!

Thanks for any pledge you make.



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Kick-A-Thon Pledge Sheet

Kicker's Name: _____ Date of Event: _____

Organization Name: _____ Parent or Coaches Name: _____

Sponsor's Name	Address	Pledge Amount Per MPH	Total Due	Received? Y or N
1. <u>Sample Name</u>	<u>Sample Address</u>	<u>10 Cents</u>	_____	_____
2. _____	_____	_____	_____	_____
3. _____	_____	_____	_____	_____
4. _____	_____	_____	_____	_____
5. _____	_____	_____	_____	_____
6. _____	_____	_____	_____	_____
7. _____	_____	_____	_____	_____
8. _____	_____	_____	_____	_____
9. _____	_____	_____	_____	_____
10. _____	_____	_____	_____	_____
11. _____	_____	_____	_____	_____
12. _____	_____	_____	_____	_____
13. _____	_____	_____	_____	_____
14. _____	_____	_____	_____	_____
15. _____	_____	_____	_____	_____
Total Due →			_____	_____

Thanks For Helping Me

My Fastest Speed at the Kick-A-Thon was _____MPH



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Dear Parents and Kick-A-Thon participants,

We will be holding a Soccer Kick-A-Thon fundraiser for _____.

This is an extremely fun event that everyone can participate in.

Along with this letter, you have been given a sponsorship pledge sheet. Ask your family and friends to sponsor you in the Kick-A-Thon. If they can pledge 10 or 20 cents for each mile per hour of your fastest kick at the event, we can raise some much needed funds.

For instance, if you can kick 40 MPH at the Kick-A-Thon, then a 10 cent pledge from 1 sponsor would generate \$4. With 10 sponsors, that is \$40 you could raise.

Please try to get as many sponsors as you can.

Every player who gets one or more pledges of any size will be able to participate in the Kick-A-Thon.

At the Kick-A-Thon, every participant will get to test their kicking speed on a radar gun. It is fun to see how fast you can kick, but also to **see if you can guess** how fast the ball will go. **If you guess your speed you will win a prize.**

- Every player **who raises \$50 or more** will receive a (fundraising prize).
- The **player who raises the most money from each team or league** will receive a (larger fundraising prize).
- The overall fundraising player for your organization will receive a **\$100 Shopping Spree at Dicks Sporting Goods.**

You have from now until _____ to get your sponsors and their pledges.
Collect ALL money at the time of their pledge.

The Kick-A-Thon will be held _____ (date) at _____ (time)
at _____ (location).

All money must be collected and turned in to _____
by _____.

Thanks for your help!



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Josh Grubbs Sports Blast USA Kick-A-Thon Agreement

The following organization _____ will host a
"Kick-A-Thon" fundraising event in partnership with Josh Grubbs Sports Blast USA.

The date for this event will be _____.

The event location will be _____.

The event hours will be _____.

Event Synopsis:

The above organization will arrange participants to solicit pledges from sponsors who will donate money based on the fastest speed a participant can kick a soccer ball.

Sports Blast USA's role is as follows: Set up and operate necessary equipment to time kicking speeds. To supply pledge sheets and prizes for the event. To conduct the schedule of activities in accordance with the organization.

The organization's role is as follows: To distribute pledge sheets and necessary instructions to participants. To reasonably monitor participants progress in obtaining pledges. To notify participants of pledge deadlines and schedule of events. To collect pledge money from participants and distribute as follows:

- **25% of all monies collected to be made payable to Sports Blast USA.**
- **75% of all monies collected to be retained by the organization.**

Participants of the event will be given a deadline of _____ to turn pledge money in.

Payment to Sports Blast USA shall be made immediately after deadline.

Any monies collected after the deadline shall be sent to Sports Blast USA weekly until monies from the event cease being turned in.

Notes and Amendments:

Authorized Signature for Organization

Printed Name

Date

Authorized Signature for Sports Blast USA

Printed Name

Date



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